

## Why I Give

### Robert Duffy • NY Lieutenant Governor



Quad A's approach of setting goals, engaging families, addressing behavior and offering academic and social classes is part of what it takes to turn our schools around and keep kids out of trouble. That's why I'm committed to the Quad A for Kids program.

### James Brush • President & CEO, The Sentry Group



Getting kids on the right path early is proven to avoid many downstream social problems (drugs, school dropouts, crime, teen pregnancy, etc). Investing in kids is the most cost effective way to avoid/solve many of these issues.

### Sally Wilkins • RCSD Teacher, Retired



I support Quad A for Kids because I know it is a program that works! I have had multiple opportunities to visit the schools. I have seen the kids at the program; they are excited about their projects and love to show or explain what they are doing. They have a good self image and are confident. These are attributes that will

help them to be successful in life. I have also met some of the mothers, and they, too are benefitting from the program and gaining confidence in themselves.

### Steve Martin • Senior Vice President, Canandaigua National Bank



The triumph of a community is most profoundly defined by its youth. Rochester is no exception. It is critical we do all within our means to support organizations like Quad A for Kids. Whether you choose to volunteer or provide financial support; please choose. We at Canandaigua National Bank have elected to do both. It is that vital.



“We must not, in trying to think about how we can make a big difference, ignore the small daily differences we can make which, over time, add up to big differences that we often cannot foresee.”

—Marian Wright Edelman

# QuadA FOR KIDS

Off the streets and on to life.

500 East Avenue  
Rochester NY 14607  
(585) 341-4400  
[www.quadaforkids.org](http://www.quadaforkids.org)

See Quad A's videos on YouTube  
[www.youtube.com/user/QAforKids](http://www.youtube.com/user/QAforKids)



# QuadA FOR KIDS



After-school hours are dangerous for unsupervised kids. Between school and home is when kids get lost, juvenile crime soars, and kids' lives get side tracked. While the after school time may be idle time and wasted time, afterschool is not free time. Afterschool costs the kids and the community dearly.

Quad A for Kids takes action that creates a difference. Quad A provides after-school programs that engage Rochester urban youth in constructive activities with caring professionals. Quad A provides afterschool programs everyday school is open at Schools #4, #16 and #34. Quad A programs turn those after-school hours into precious time that gets kids...

Off the streets and on to life.

# What is Quad A for Kids?

**Quad A** is a nonprofit organization built to improve the Rochester community through changing the lives of children. Since its foundation by philanthropist Joe Posner in 1994, **Quad A** has been changing the lives of kids. **Quad A** provides safe programs and researches what helps kids to break the cycle of poverty into which they were born.

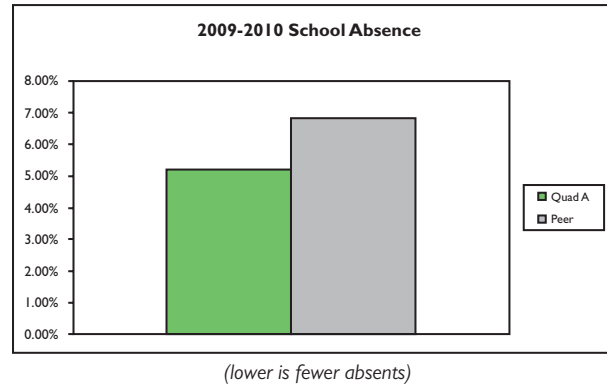


- **Quad A** focuses on Rochester's economically challenged neighborhoods where children are at greatest risk.
- **Quad A** gets kids off the streets – replacing unsupervised time with activities that develop critical life skills, homework help and help burn off natural energy.
- **Quad A's** research has led to a narrowing of focus on the time between school ending and kids arriving home for dinner and the support their family provides. The in school programs provide safe, active, and educational environments at schools #4, #16, and #34.

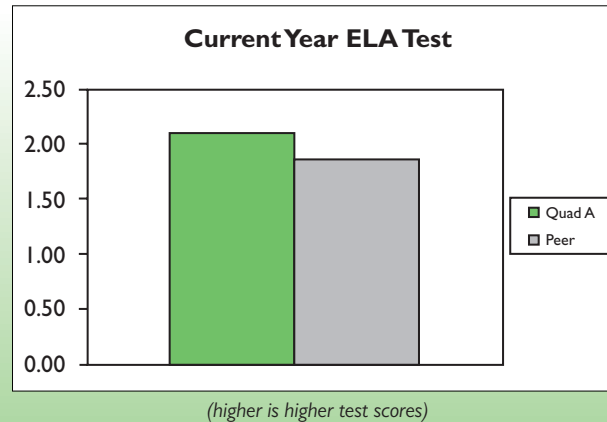
# Why Does Quad A Succeed?

**Quad A's** research has resulted in programs which provide a chance for kids to change their lives.

**Quad A kids** are less frequently away from regular school:



**Quad A kids** tend to score better on standardized tests:



**Quad A** partners with the Rochester City School District, The Rochester Area Community Foundation (RACF), The Health Foundation, the University of Rochester, The Children's Defense Fund, Freedom Schools and Foodlink to make the whole greater than the sum of its parts.

# How Can You Help?

## Quad A...

- Relies upon your donations. If you share a concern for Rochester's youth, please consider lending your support.
- Relies upon your volunteer time to help turn our ideas into reality. Whether as a board member, tutor, mentor or liaison, Quad A will make good use of time you share in creating better lives and a better community.



Over the years, Quad A has become an effective, results-oriented program uniquely capable of making a difference in the lives of urban children. We hope you will join us in making dreams come true and building a better community.